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This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1(Currently Amended). A method of accessing classification information on a web based system through customer owned conventional personal handheld display devices, until a finite selection point is achieved without inputting any search queries, comprising the steps of:

providing a customer owned conventional personal handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant);

connecting to a remote web site through existing wireless telephone lines and not by either infrared or separate radio frequency transmission mediums, by a customer using their customer owned conventional personal handheld display device from a location remotely located away from the remote web site;

accessing and viewing thea remote web site having a first main menu page of category headings by a ~~user on the~~ customer owned conventional handheld display device at the location remotely located away from the remote web site;

first selecting and viewing at least one of the category headings on the first main menu page on the customer owned conventional handheld display device;

accessing and viewing a second menu page having first subcategory headings from the first selecting step on the customer owned conventional handheld display device;

second selecting and viewing at least one of the first subcategory headings on the customer owned conventional handheld display device;

accessing and viewing a third menu page having second subcategory headings from the second selecting step on the handheld display device, the second subcategory

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headings being solely listed in a single vertical column on the third menu page with separate second subcategory headings solely on each line;

third selecting and viewing at least one of the second subcategory headings by scrolling down the single vertical column on the third menu page on the customer owned conventional handheld display device; and

repeating accessing and selecting and viewing by solely scrolling down only one single vertical column on each successive menu page on the handheld display device, until the user reaches an end of a menu series to a finite selection list of a classification that is listed in a single vertical column, wherein interaction of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting are navigated on the handheld display device without inputting any search queries; and

viewing the single column of the finite selection list of the classification by scrolling down the finite selection list on the handheld display device, without the inputting of any search queries.

Claim 2(Currently Amended). The method of accessing classification information of claim 1, wherein the steps of accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting include at least one of:

a user navigating each accessing and selecting step by point and click, and the user navigating each accessing and selecting step by voice command using the customer owned conventional handheld display device.

Claim 3-5(Canceled).

Claim 6(Original). The method of accessing classification information of claim 1, wherein the category headings include:

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headings for: agriculture, aircraft, antiques, automobiles, boats, heavy equipment, heavy trucks, industrial, medical, pickup trucks, recreational vehicles, and sport utility vehicles and vans.

Claim 7(Original). The method of accessing classification information of claim 1, wherein the first subcategory headings include: headings for: makes, items, and services.

Claim 8(Previously Presented). The method of accessing classification information of claim 1, further comprising the step of:

solely listing the first subcategory headings on the second menu page in a single vertical column and selecting from the single vertical column of the first subcategory by scrolling down therethrough.

Claim 9(Previously Presented). The method of accessing classification information of claim 1, further comprising the step of:

solely filtering and sorting the finite selection list of the classification into a filtered and sorted list; and

viewing the filtered and sorted list, wherein filtering and sorting only occurs at the finite selection.

Claims 10-11(Canceled).

Claim 12(Original). The method of accessing classification information of claim 1, wherein the user is at least one of: a buyer and seller, each user having an interest in at least one of: a good, a make, an item, and a service.

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Claim 13(Original). The method of accessing classification information of claim 12, wherein the classification information includes:

advertisements by sellers, each of the sellers listing at least one of: goods, makes, items and services.

Claim 14(Previously Presented). The method of accessing classification information of claim 13, further comprising the step of:

requesting an unlisted item from the web based system by a buyer-user, the unlisted item being for at least one of: a good, a make, an item and a service.

Claim 15(Canceled).

Claim 16(Currently Amended). The method of accessing classification information of claim 14, further comprising the step of:

instantly notifying the buyer-user through the customer owned conventional handheld display device, when the unlisted item has been placed by a seller-user to the web based system, which matches the unlisted item; and

allowing the buyer-user to purchase the unlisted item from the seller-user .

Claims 17-19(Canceled).

Claim 20(Canceled).

Claims 21-22(Canceled).

Claim 23(Currently Amended). A method of accessing classification information on a web based system through customer owned conventional handheld display devices until a finite selection point is achieved , comprising the steps of:

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accessing a remote web site having a first main menu page of category headings by an external end user to the web based system through existing wireless telephone lines and not by either infrared or separate radio frequency transmission mediums, by a customer owned conventional handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant);

first selecting at least one of the category headings on the first main menu page;

accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;

repeating accessing and selecting until the user reaches an end of a menu series to a single vertical column of a finite selection list of a classification;

solely filtering and sorting only the finite selection list of the classification into a filtered and sorted list by the external end user to the web site; and

viewing the filtered and sorted list through the customer owned conventional handheld display device.

Claim 24(Currently Amended). A method of accessing classification information on a web based system through customer owned conventional handheld display devices, comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end buyer-user to the web based system through existing wireless telephone lines and not by either infrared or radio frequency mediums, with a customer owned conventional handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant), the external end buyer-user being a buyer for at least one of: a good, a make, an item, and a service;

first selecting at least one of the category headings on the first main menu page;

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accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;

repeating accessing and selecting until the user reaches a single vertical column of a finite selection list of a classification that includes advertisements by sellers, each of the sellers listing at least one of: goods, makes, items and services;

requesting an unlisted item from the web based system by the buyer-user, the unlisted item being for at least one of: a new good, a new make, a new item and a new service, that is currently not available on the web based system;

instantly notifying the buyer-user through the handheld display device when the unlisted item has been immediately placed by a seller-user to the web based system, which matches the unlisted item by notifying the buyer-user; and

allowing the buyer-user to purchase the unlisted item from the seller-user using the customer owned conventional handheld display device.

Claim 25(Canceled).

Claims 26-29(Canceled).